

Deputy Head of Business and Talent Attraction / Investment Promotion (Tokyo)

Salary: JPY 6,000,000 to 9,100,000 gross per annum depending on the relevant qualification and experience of the candidate.

Job summary

Reporting to the Head of Business and Talent Attraction / Investment Promotion, Deputy Head of Business and Talent Attraction / Investment Promotion (Tokyo) will be responsible for identifying, attracting and supporting companies to set up or expand in Hong Kong by engaging in strategic planning and execution of investment promotion activities, visits to top level executives of leading companies and providing assistance to potential investors in Japan. Maybe required to travel.

Responsibilities

- Support the Head of Business and Talent Attraction / Investment Promotion in driving the promotion work for inward investment to Hong Kong in the geographic markets under the purview of HKETO as well as the HKETO in Tokyo on talent attraction
- Assist in implementing the annual geographic business plan for promoting inward investment to Hong Kong
- Devise the list of target companies, in particular in priority sectors as identified by the Invest Hong Kong Head Office and those that can create valued employment in Hong Kong
- Proactively reach out to target companies via conducting marketing activities and promotional campaigns as well as individual company visits and to provide timely advice and practical assistance to potential investors
- Organise and support investment promotion visits by sector teams and directorate from Invest Hong Kong Head Office
- Develop links and networks with business multiplier organisations and identify opportunities that can help raise the profile of Hong Kong and Invest Hong Kong
- Collect market intelligence and information on the sectors of interest
- Proof read translated investment promotion materials and create Japanese investment promotion materials for Japanese investors
- Maintain proper records of the contacts and leads generated as well as the aforementioned activities via various means including CRM, emails and file record
- Support HKETO activities as and when required

Entry Requirements

- University degree or above, preferably in Business Administration, Finance, Economics, or International Marketing. A higher degree would be an advantage
- Minimum 5 years of international sales and/or business development experience, preferably in the fintech or medical device/healthcare industry, at a managerial position. Experience of living and/or doing business in Hong Kong would be an advantage
- Excellent presentation and communication skills in English and Japanese, with English proficiency equivalent to TOEIC 850 or IELTS 7.0. Japanese proficiency equivalent to JLPT N1 is preferred for non-native speakers of Japanese (please send a photocopy of the relevant certificate(s) together with CVs)
- Relevant work experience in Japan and broad knowledge of the Japanese economy, corporate operations and culture
- Willing to travel within the area under the Tokyo HKETO's purview in Japan
- Candidate must be eligible to take up employment in Japan without arrangement of work visa by the employer

Terms of Appointment

Two-year contract on non-civil service contract term with the possibility of extension

Benefits

10% end-of-contract gratuity to be paid upon satisfactory completion of the employment contract. Other benefits include medical coverage and annual leave

How to apply

Interested applicants must send a covering letter with full curriculum vitae in both English and Japanese to recruitment_IHK@hketotyو.gov.hk by **24 January 2025 (Tokyo time)**. Late applications will not be considered and only candidates selected for written tests and interviews will be contacted.

General Notes

- This is not a post on the civil service establishment. The candidate will not be appointed on Hong Kong Special Administrative Region Government (HKSARG) civil service terms

of appointment and conditions of service. He/she will not be eligible for posting, promotion or transfer to any posts in the civil service of the HKSARG

- The terms of appointment and conditions of service to be offered are subject to the provisions prevailing at the time the offer of appointment is made
- Personal data provided by job applicants will be used strictly in accordance with the HKSARG's personal data policies of which are available at https://www.pcpd.org.hk/english/data_privacy_law/ordinance_at_a_Glance/ordinance.html

About InvestHK

InvestHK is the department of the Hong Kong Special Administrative Region (HKSAR) Government tasked to attract and retain foreign direct investments in Hong Kong.

Please visit www.investhk.gov.hk for more information.